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**Trends map
 2023**

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DIGITAL AND PRINT PERMANENT CONTENT	PERIOD	MEGATREND	THEMATIC CONTENT	APPROACH	ACTIONS		
					PRINT	DIGITAL	EVENTS
Injection molding	Q1	Innovations for the circular economy	Materials	Mono-material packaging alternatives for packaging manufacturing, replacing multi-material substrates	February-March Issue Closing Dates: January 27, 2023 Distribution Digital: March 2, 2023 Distribution Print: March 14, 2023	6 Newsletters (Distributed two per month)	Expoplásticos Guadalajara, March 28 to 30, 2023
Extrusion			Additives	Innovations to improve the performance of recycled plastics and for compatibilization			
Blow molding			Technology	Solutions in primary processing technology for the incorporation of post-consumer recycled plastic material			
Thermoforming	Q2	Technologies for the new mobility	Recycling	Innovations in machinery for size reduction and recovery of post-consumer plastic	April-May Issue Closing Dates: March 24, 2023 Distribution Digital: March 2, 2023 Distribution Print: May 12, 2023	6 Newsletters (Distributed two per month)	<ul style="list-style-type: none"> • Interpack 2023 Düsseldorf, Germany may 4-10, 2023 • Expo Pack Mexico Guadalajara, June 13-15, 2023
Packaging			Designs	Ecodesign in plastic products			
Automotive industry			Innovations	Solutions in biobased and biodegradable plastics			
Circular economy			Materials	Solutions for lighter vehicles and manufacturing of electronic components, batteries and bodies in electric, hybrid and autonomous vehicles			
Recycling	Q3	Plastics and their role in climate change	Technology	Innovations in injection technologies for the manufacturing of components for electric and hybrid vehicles	June-July Issue Closing Dates: May 23, 2023 Distribution Digital: June 28, 2023 Distribution Print: July 11, 2023	6 Newsletters (Distributed two per month)	Cumbre de innovación Tecnológica para la Industria Plástica (June)
Materials and additives			Lightweighting	Compounding and extrusion technologies for the manufacturing of compounds			
Industry news			Circularity	Trends in design and incorporation of biobased materials in vehicles			
Molds	Q4	Digitalization of production	Designs	Automotive solutions within the new mobility that make use of plastic materials	August-September Issue Closing Dates: July 21, 2023 Distribution Digital: August 28, 2023 Distribution Print: September 7, 2023	6 Newsletters (Distributed two per month)	Innovación en empaques (August)
Dies			Innovations	New car designs that respond to new experience and connectivity needs			
Auxiliary equipment			Materials and additives	Solutions to reduce energy consumption in the construction and transport industry			
Rotational molding			Technology	Technology to improve energy efficiency			
	Q3	Digitalization of production	Circularity	Selection of cycle closure alternatives to minimize the impact on the carbon mark	October-November Issue Closing Dates: September 15, 2023 Distribution Digital: October 20, 2023 Distribution Print: November 1, 2023	6 Newsletters (Distributed two per month)	<ul style="list-style-type: none"> • Plastimagen Mexico Mexico City, november 7-10, 2023 • Andinapack Bogotá-Colombia, november 14-17, 2023
			Good practices	Examples of implementation of renewable energies			
			Technology	Software and hardware solutions to extract and interpret information from transformation processes			
	Q4	New solutions in packaging ecodesign	Traceability	Using data to improve the reliability of molded products	December-January Issue Closing Dates: November 2, 2023 Distribution Digital: December 11, 2023 Distribution Print: December 21, 2023	Editorial webinar	
			Monitoring	Using data for failure prediction and process improvement			
			Good practices	Success stories in Latin America of the implementation of digital solutions			
			Technology	Innovations for manufacturing sustainable packaging			
	Q4	Solutions to improve energy efficiency in the plastics transformation	Packaging manufacturing	Thermoforming, injection and labeling technologies for the manufacturing of recyclable packaging			
			Bottle technologies	Bottle solutions that improve recyclability and use of material			
			Good practices	Examples of good practices in ecodesign			
	Q4	Solutions to improve energy efficiency in the plastics transformation	Auxiliary equipment	Innovations in auxiliary equipment to improve energy consumption			
			Processing	Solutions to reduce energy consumption in primary processing equipment			
			Tempering	Mold heating accessories and technologies that reduce energy consumption and speed up cycle times			
	Q4	Solutions to improve energy efficiency in the plastics transformation	Good practices	Mold heating accessories and technologies that reduce energy consumption and speed up cycle times			
			Good practices	Energy consumption standards within the plastic industry			

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	TREND	SUSTAINABILITY	TECHNOLOGY	INNOVATION	INDUSTRY
ISSUE 38-1 FEB - MAR	Innovations for the circular economy	Recycling Innovations in machinery	Sheet and film extrusion Solutions for more sustainable packaging production	Additives To improve the properties of recycled material	Circular economy: success stories in Latin America
ISSUE 38-2 APR - MAY	Technologies for the new mobility	Extrusion and compounding Technologies and materials for lightweighting	Materials and additives Solutions for electric and hybrid vehicles	Injection molding Manufacturing technologies for the automotive industry	The electric car industry in the region
ISSUE 38-3 JUN - JUL	Plastics and their role in climate change	Materials and additives Innovations and solutions for construction	Extrusion of tubes and profiles New technologies for construction solutions	Recycling Innovations in technologies to minimize carbon footprint	Renewable energy solutions in plastic processing plants
ISSUE 38-4 AUG - SEP	Digitalization of production	Extrusion Solutions for digitalization and remote monitoring of production data	Injection molding Data traceability to improve productivity	Molds and dies Monitoring solutions	Success stories in digitalizing information
ISSUE 38-5 OCT - NOV	New solutions in packaging ecodesign	Materials and additives Innovations for sustainable packaging	Thermoforming Solutions and technologies to improve circularity	Blow molding Innovations to increase efficiency	Examples of ecodesign solutions
ISSUE 38-6 DEC - JAN	Solutions to improve energy efficiency in the transformation of plastics	Auxiliary equipment Solutions to improve energy consumption	Injection molding Innovations in equipment and technology to reduce energy consumption	Injection molds Accessories and innovations to improve tempering efficiency	Benchmark of energy consumption in plastic processing technologies



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