Trends Map 2023

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PERMANENT DIGITAL	PERIOD	MEGATREND	CONTENT TOPIC	ANGLE		ACTIONS		
AND PRINT CONTENT			CONTENT TOPIC	AINOLE	PRINT	DIGITAL	EVENTS	
Machining Tools, toolholders and accessories			Trends in aluminium milling	What are the trends in high-performance milling for high-precision aluminum parts?				
	Q1	Lightweight auto parts	Deep drilling of lightweight alloys	How is the process of deep drilling in lightweight engine castings?	February-March	6 Newsletters (twice a month)	EXPOMANUFACTURA MEXICO February 7-9, 2023	
			Ultra-high strength steels forming	Latest developments in hot- and cold forming of automotive structural parts	ISSUE Closing Dates:			
			High Performance Milling Software	Tips for taking advantage of the latest features in CAM software for high-performance milling	February 3,2023 Distribution Digital: March 9,2023			
			In-machine metrology	How to get the most out of in-machine metrology tools	Distribution Print: March 22,2023			
			Digital twin for auto parts manufacturing	How to take advantage of available digital twin tools in the metalworking industry				
Control systems and software	Q2	Additive manufacturing for serial production	State-of-the-art AM machinery	New additive manufacturing processes put pressure on the traditional powder metal bed fusion.		6 Newsletters (twice a month) Editorial webinar	TECMA MEXICO March 8-10, 2023 HANNOVER MESSE April 17-21, 2023 FABTECH MEXICO May 16-18, 2023	
and software			What do I need to know to choose materials for Additive Manufacturing?	Know How: what is behind the selection of materials for AM compared to existing machining materials	April-May Issue			
Forming			Problems that can be avoided from the start	Tips from industry experts on the implementation of AM systems for serial production	Closing Dates: March 17,2023 Distribution Digital: April 25,2023 Distribution Print: May 8,2023			
			Eco-design 	Design guide for weight reduction in AM part				
			Success stories	Success stories of workshops that apply serial AM				
Automation			Alternative materials	Novelties in metal materials for the AM				
		Robotics and automation in manufacturing	Examples of workshops using robotics in Latin America	Success stories of workshops applying robotics	June-July Issue Closing Dates: May 24,2023 Distribution Digital: June 29,2023			
Thermal processes			Automation training	Interviews with experts on the subject of training so that workshops can automate their processes.				
			Workshop efficiency	How to increase the efficiency of an automated process Workshop automation suppliers. What to look for?				
			How to calculate the ROI of automation implementation in the workshop	Tips to reduce the ROI time of a robotic system in the workshop	Distribution Print: July 12,2023			
Surface materials and finishing	Q3	Sustainability in manufacturing	Governance strategies for metalworking shops	What should be considered for the governance of metalworking workshops?	August-	6 Newsletters (twice a month)	EMO Hannover September 8-23, 2023 FABTECH CHICAGO September 11-14, 2023	
			How to reduce energy consumption in the workshop	Trends in energy consumption reduction	September Issue			
			Calculate your production carbon footprint	Calculate your production carbon footprint	Closing Dates: July 26,2023			
Business management				What to do with workshop waste?	Distribution Digital: August 31,2023 Distribution Print:			
			Grinding for single series production	Interviews with experts in high-precision mold and die production	September 12,2023			
	Q4	Aerospace parts	Hybrid processes for manufacturing aerospace parts	Combined machining plus additive manufacturing for aerospace parts	October- November	6 Newsletters (twice a month) Editorial webinar	SMART PRODUCTION ONLINE AXIOMAB2B	
Additive manufacturing and other advanced processes			How to enter the aerospace parts market	Expert interviews to enter the aerospace parts business	ISSUE Closing Dates:			
			What kind of parts are made in Latam for the aerospace market?	Study on the type of aerospace parts sold in LATAM today	September 26,2023 Distribution Digital:			
			Cutting tools and parameter selection for machining of aerospace aluminums	New products for machining Wear reduction in aerospace aluminum cutting tools	October 31,2023 Distribution Print: November 14,2023			
Metrology and quality control		The digitalized workshop	Innovation in sensor technology	State-of-the-art products for metalworking workshop monitoring				
			Manufacturing workshop management software	MES vs IIoT-based monitoring software. Is traditional MES still needed?	December- January			
			Servitization	Examples of business models for workshops	ISSUE Closing Dates:			
			Augmented reality	Augmented reality as a maintenance tool in the workshop	November 1,2023 Distribution Digital:			
Industrial reports			Success stories	Examples of workshops applying I4.0	December 7,2023 Distribution Print: December 20,2023			
			Becoming a global supplier	How to use e-commerce for a workshop? How to become a local and international supplier with the new digital tools				



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	TREND	INTELLIGENT PRODUCTION	INNOVATION	TECHNOLOGY	INDUSTRY
FEB - MAR ISSUE 28-1	Lightweight auto parts	Industry 4.0 Digital twin for auto parts par manufacturing	CAM Software High Performance Milling Software	Machining Trends in aluminium milling	Ultra-high strength steel forming
APR - MAY ISSUE 28-2	Additive manufacturing for mass production	Management Problems that can be avoided from the start	Additive Manufacturing State-of-the-art AM machinery	Materials What do I need to know to choose materials for Additive Manufacturing?	Success stories of workshops applying serial AM
JUN - JUL ISSUE 28-3	Robotics and automation in manufacturing	Management Automation training	Robotics Workshop automation and robotics suppliers. What to look for?	Automation How to increase the efficiency of an automated process	Success stories of workshops applying robotics
AUG - SEP ISSUE 28-4	Aerospace parts	Efficiency Cutting tools and parameter selection for aerospace aluminium machining	New Businesses What kind of aerospace market parts are made in LATAM?	Machining Hybrid processes for aerospace part manufacturing	How to enter the aerospace parts market
OCT - NOV ISSUE 28-5	Sustainability in manufacturing	Sustainability Governance strategies for metalworking shops	Industry 4.0 / Sensorics How to reduce energy consumption in the workshop	Grinding Grinding for single series production	What to do with workshop waste ?
DEC - JAN ISSUE 28-6	The digitalized workshop	Software Manufacturing shop management Software	Maintenance Augmented reality as a maintenance tool in the workshop	Machining Workshops applying I4.0 to optimize machining	Global supplier How to achieve it?

in the workshop



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