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Trends Map 2023

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PERMANENT CONTENT	PERIOD	MEGATREND	CONTENT TOPIC	ANGLE	ACTIONS		
					PRINT	DIGITAL	EVENTS
Metrology Industrial instrumentation Quality control Compressed air Logistics Cooling Pumps and compressors Surface treatment Transmission systems Dosing Material handling Robotics	Q1	Decarbonization of the industrial sector	Digitalization Automation Logistics Industrial safety Material handling Energy efficiency Process technology	The impact of digital tools on climate change mitigation Automation solutions to reduce carbon footprint Transport and storage with lower environmental impact Sustainability management from a human perspective Technologies and practices for waste reduction Actuator and motor technologies to reduce energy consumption Compressed air management to reduce energy costs	Feb-Mar issue Digital Magazine Closing Dates: February 17, 2023 Distribution Digital: March 22, 2023	6 newsletters (Distributed three per month)	Expomanufactura Monterrey - Mexico February 7-9, 2023
	Q2	Disruption-proof production	Digitalization Automation Logistics Industrial safety Maintenance Energy efficiency Process technology	Data management to minimize downtime Robotics to mitigate absenteeism Intelligent warehouses that improve plant efficiency Solutions to guarantee stability in production systems Preventive maintenance: tools and success stories Production planning to reduce energy peaks Strengthening transmission systems	May-Jun issue Digital Magazine Closing Dates: May 6, 2023 Distribution Digital: June 7, 2023	6 newsletters (Distributed three per month) Editorial Webinar	Hannover Messe April 17-21, 2023
	Q3	Transforming data into value	Digitalization Automation Logistics Industrial safety Manufacture Energy efficiency Process technology	Production management software Measuring productivity through automation Traceability in transport Information as a means of guaranteeing plant safety Systems for additive manufacturing and prototyping The impact of energy monitoring systems Sensors for intelligent production	Aug-Sep issue Digital Magazine Closing Dates: August 6, 2023 Distribution Digital: September 7, 2023	6 newsletters (Distributed three per month)	Evolution of Manufacturing LATAM 2023 September 6-7, 2023
	Q4	Strengthening supply chains	Digitalization Automation Logistics Industrial safety Insurance Energy efficiency Process technology	Data traceability throughout the supply chain Automated transport solutions Tools and solutions to ensure supply Cybersecurity and data management Quality control systems and technologies Carbon footprint traceability in the supply chain Refrigeration and cold chain management	- Handbook Manufactura Latam 2023 - Industry Trends and Perspectives Closing Dates: October 15, 2023 Distribution Digital: November 21, 2023 Distribution Print: December 1, 2023	6 newsletters (Distributed three per month) Editorial Webinar	



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